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The Saturday Evening
POST

JOHN APPLETON
Senior Editor

12 May, 1966

Dear Mr Weisberg,

I was glad to have a chance to read the printed book, but cannot overcome the feeling here that the zeal and skill of Robert Kennedy as Atterney General would have exposed any major defects in the investigation. Anyhow, my suggestion to you is this: make up a press release in which you boil down you major arguments and conclusions in simple language -- and leave out all the emotionalism and rhetoric of the book -- and in as concise a way as possible. Call a press conference, pass out the release and "the book that contains the proof of these statements" and invite questions.

As you know, the Mark Lane book is coming along in a few months, and if you think this a sound idea, you might want to do it soon. Meanwhile, many thanks and good luck.

Yours,

John Appleton

Harold Weisberg, Esq